



BEST AVAILABLE COPY

1/20

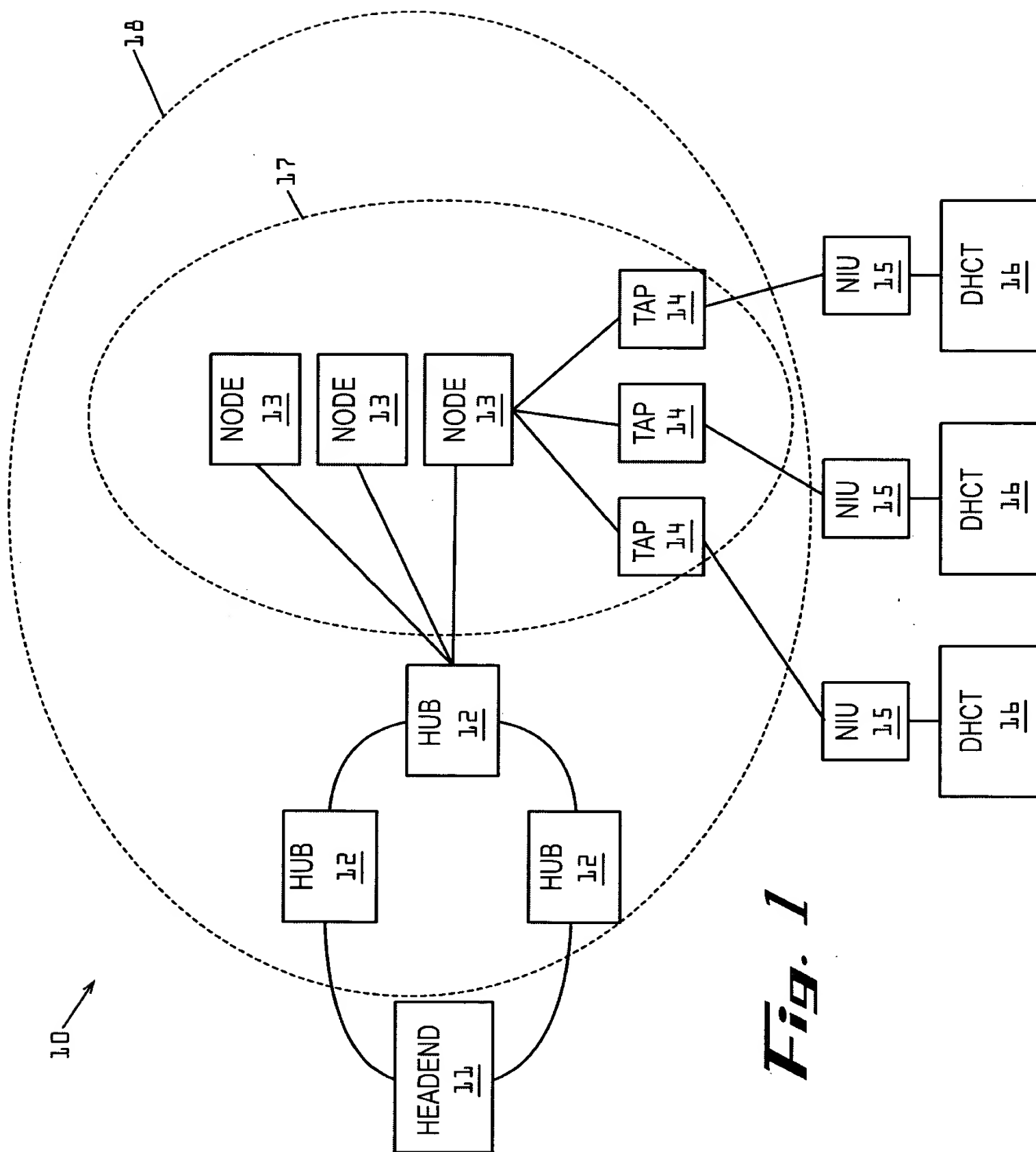
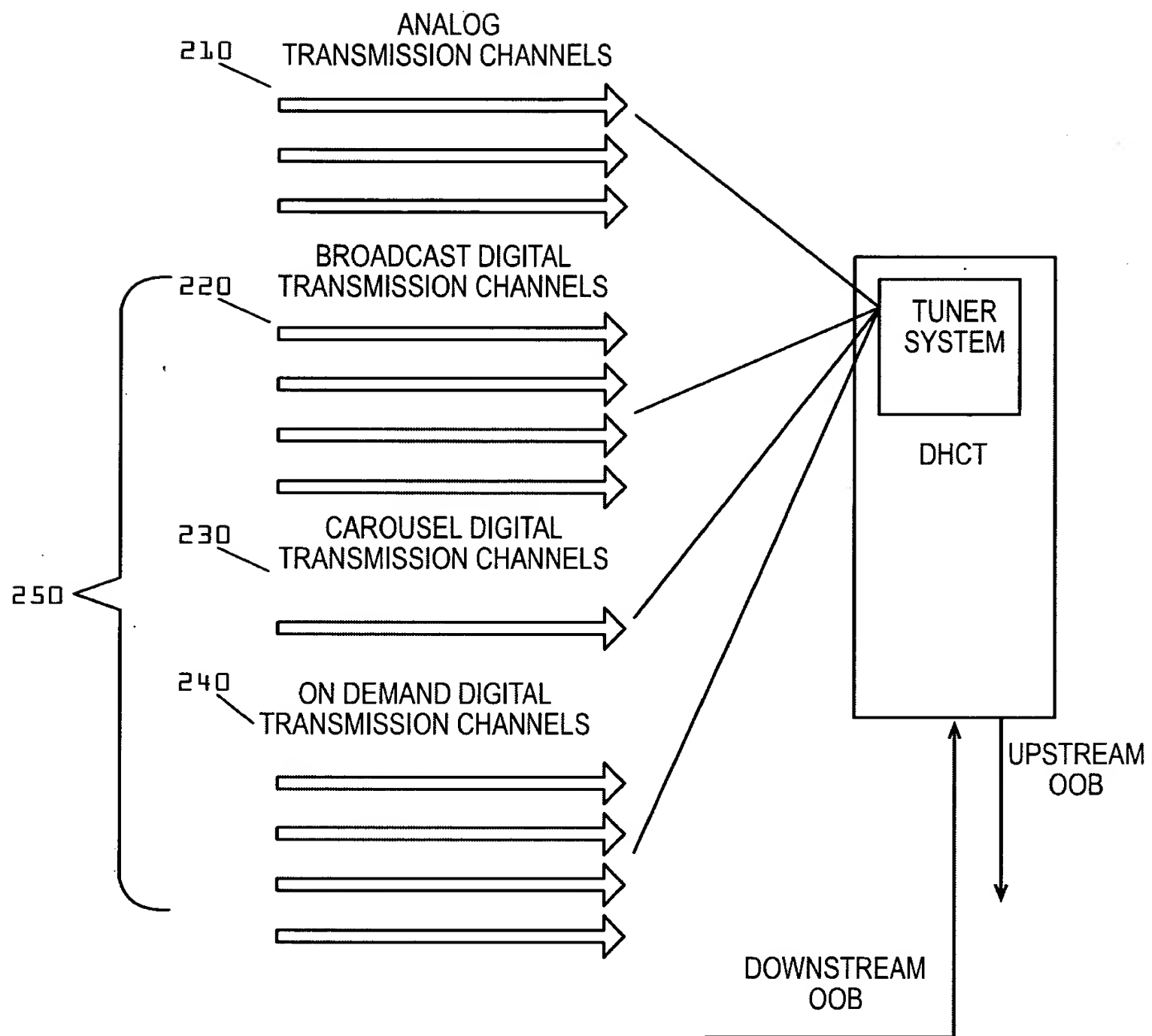


Fig. 1

***Fig. 2***

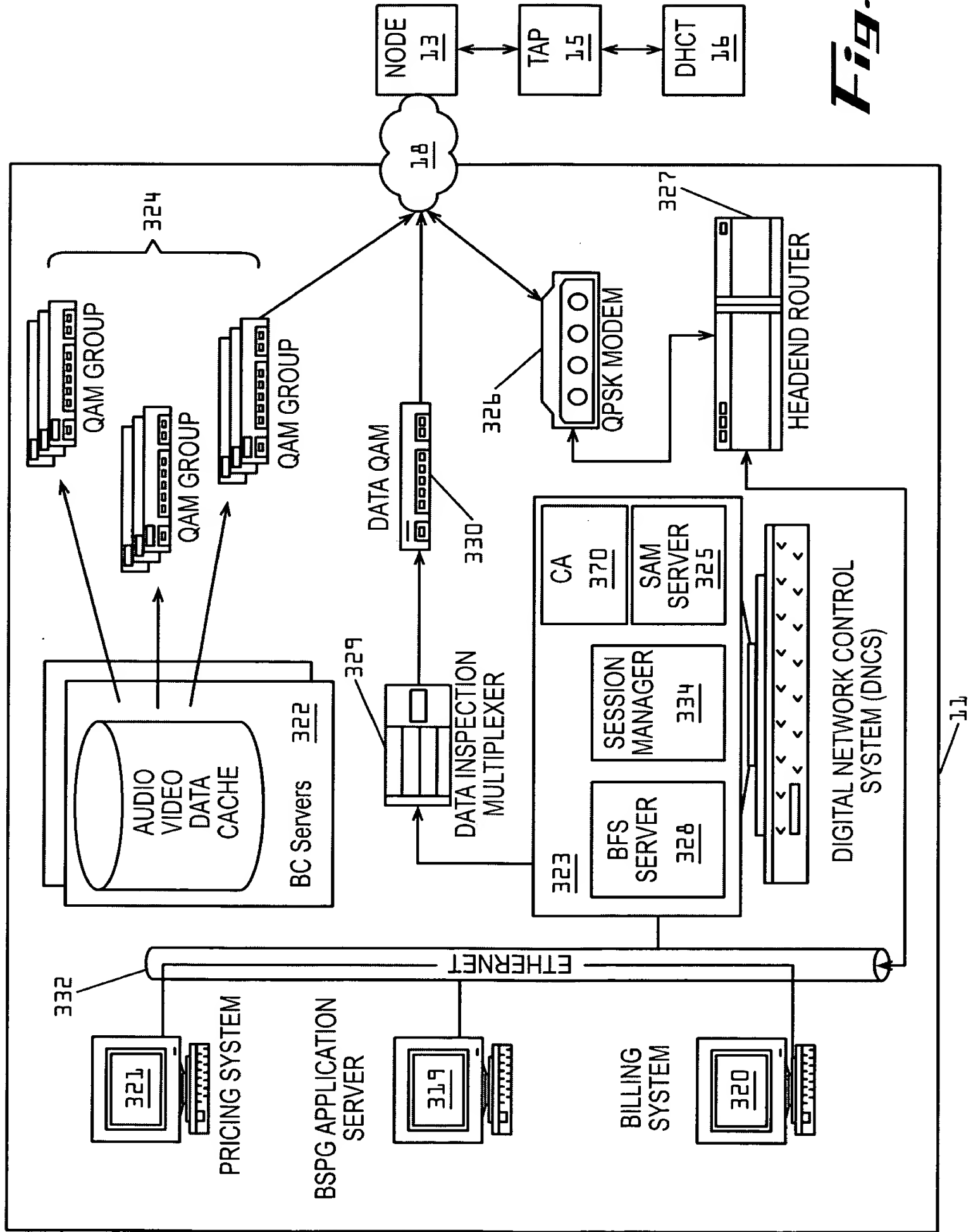


Fig. 3

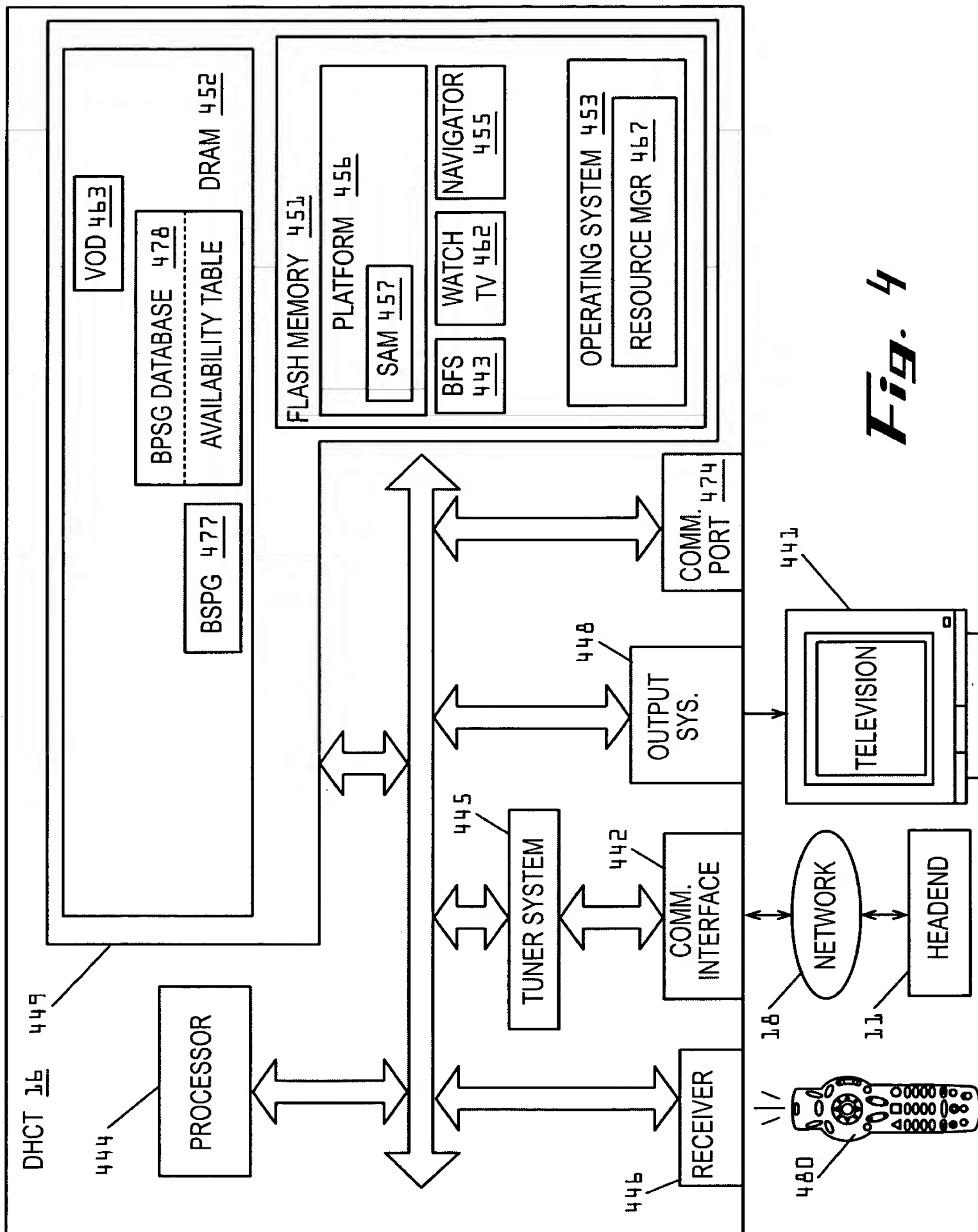
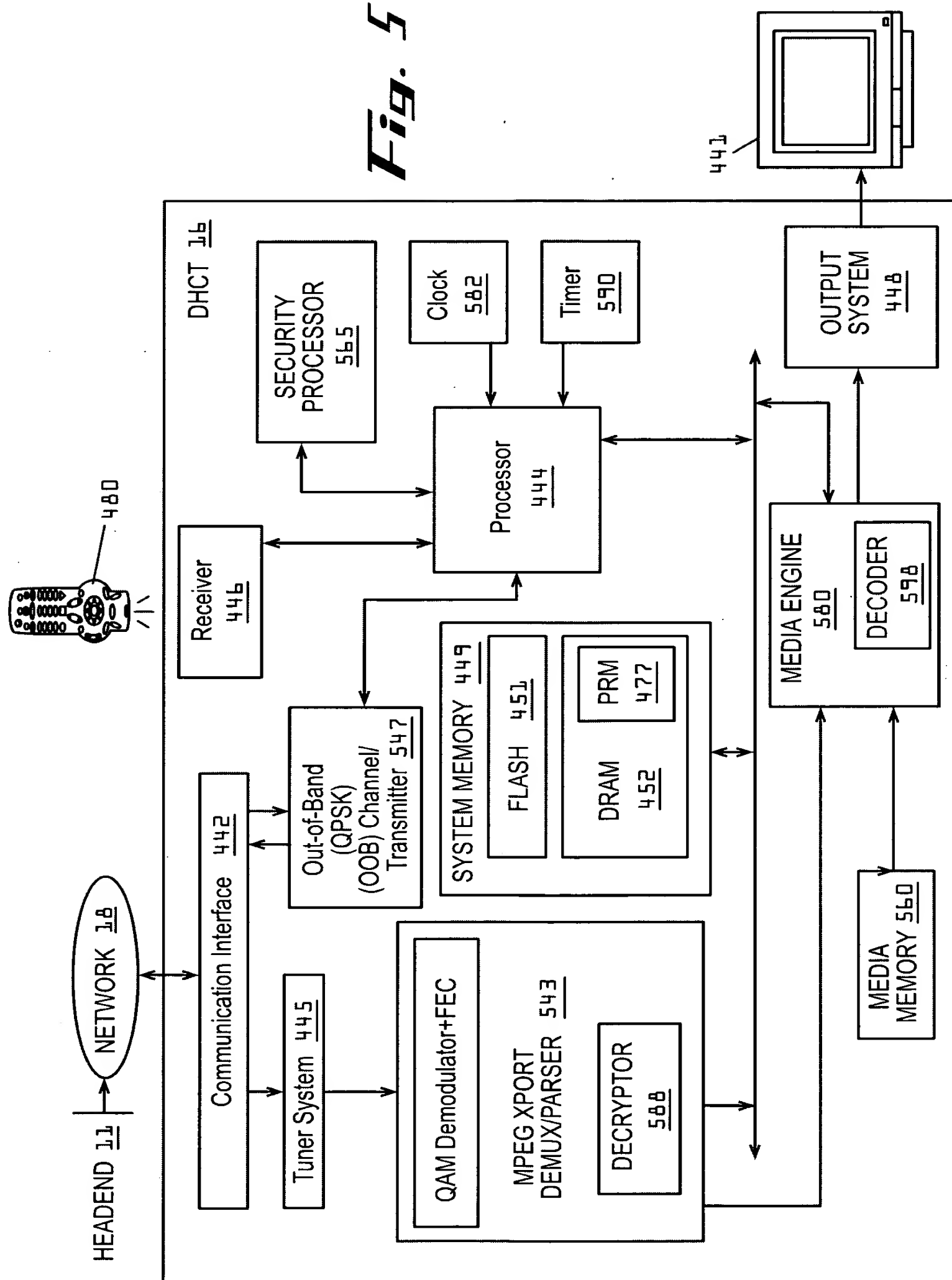
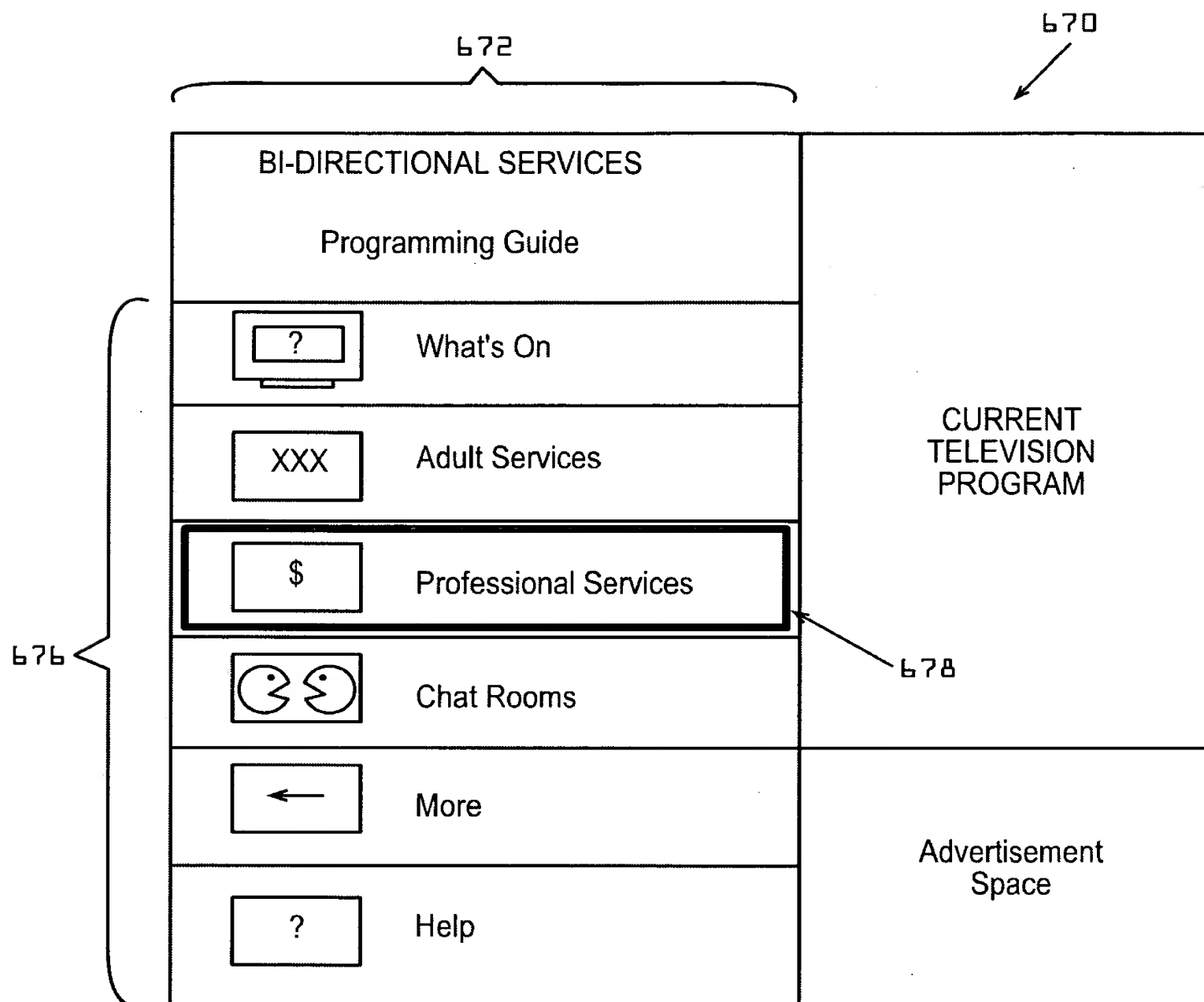


Fig. 4



***Fig. 6***

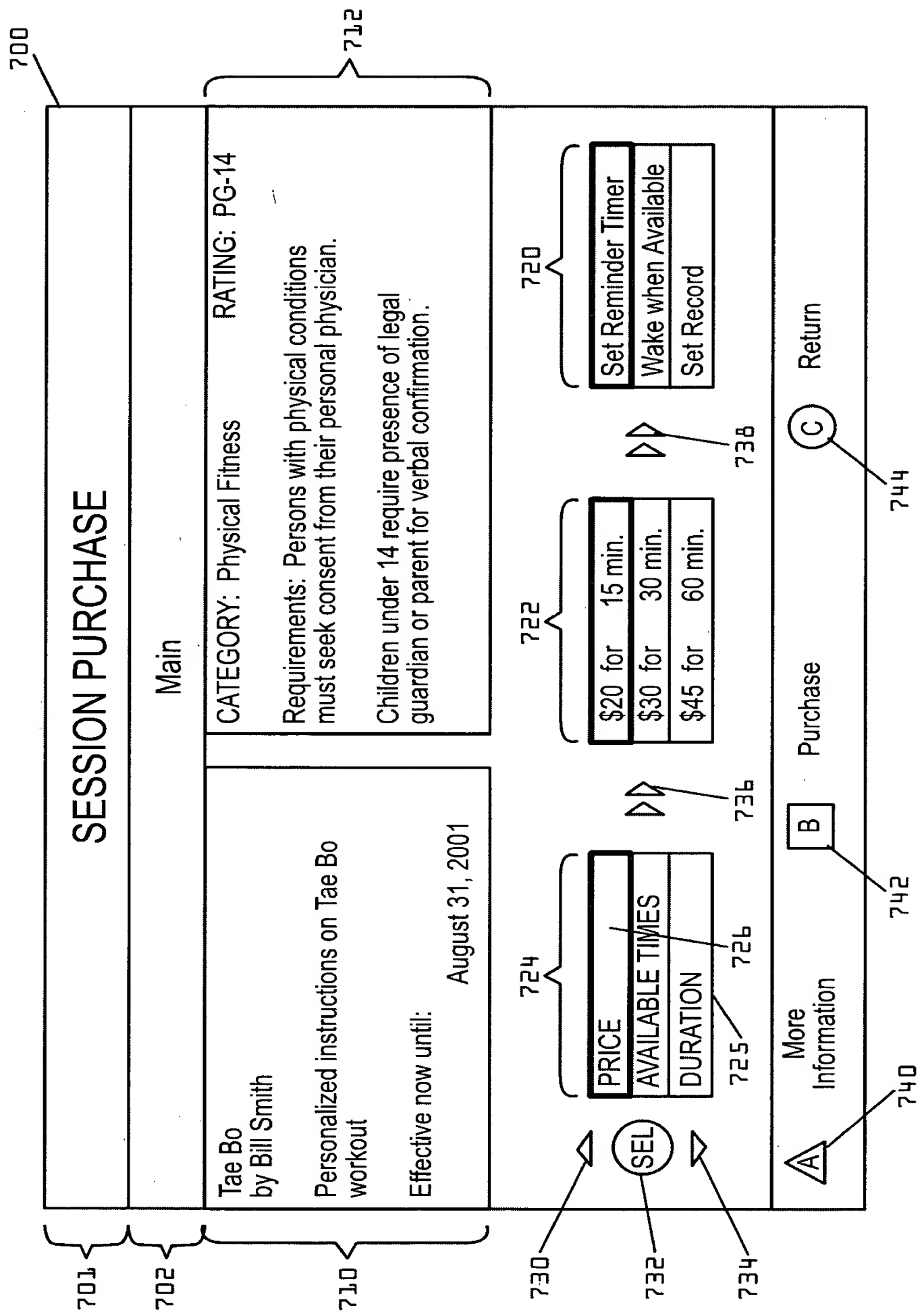
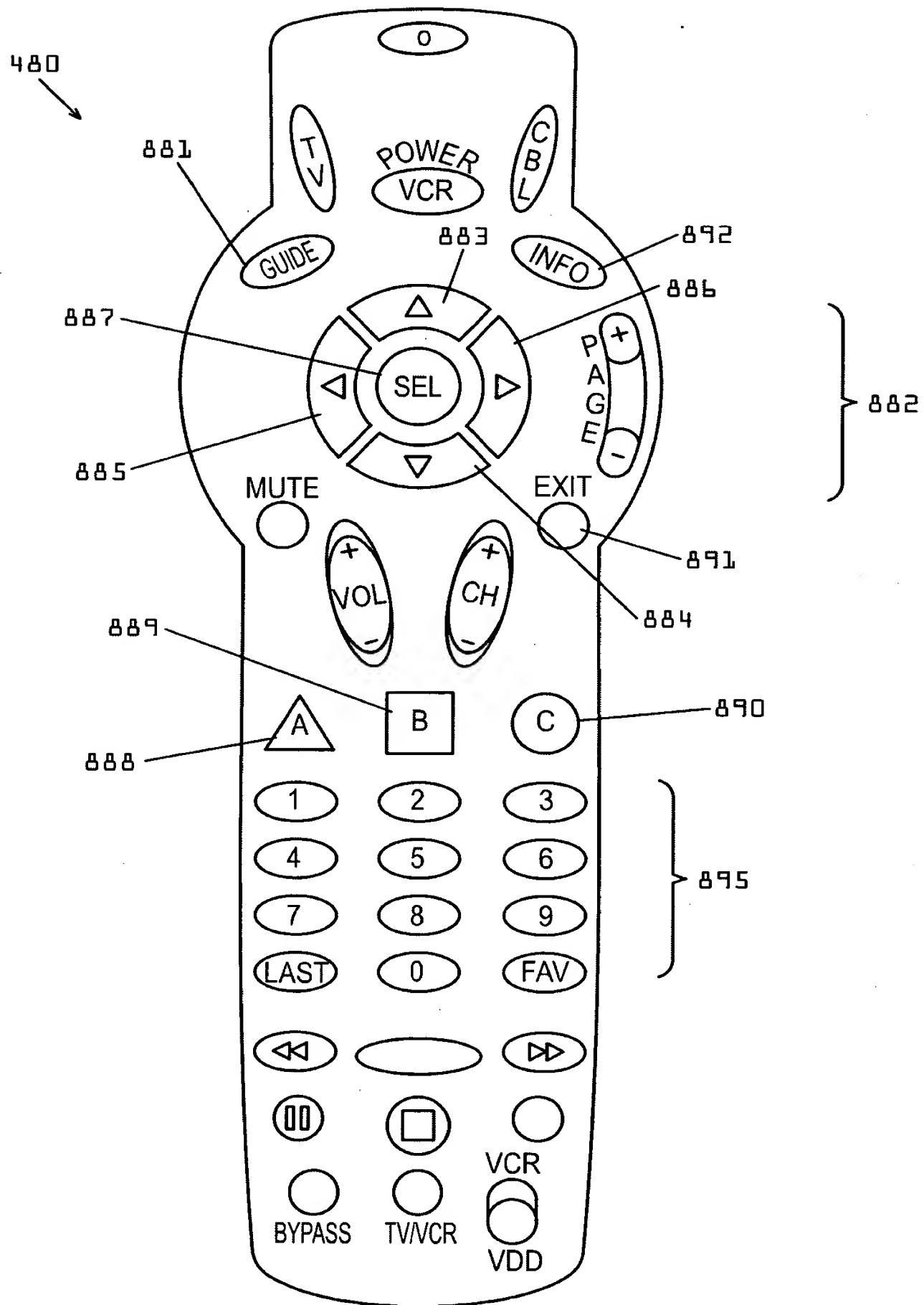


Fig. 7

**Fig. 8**

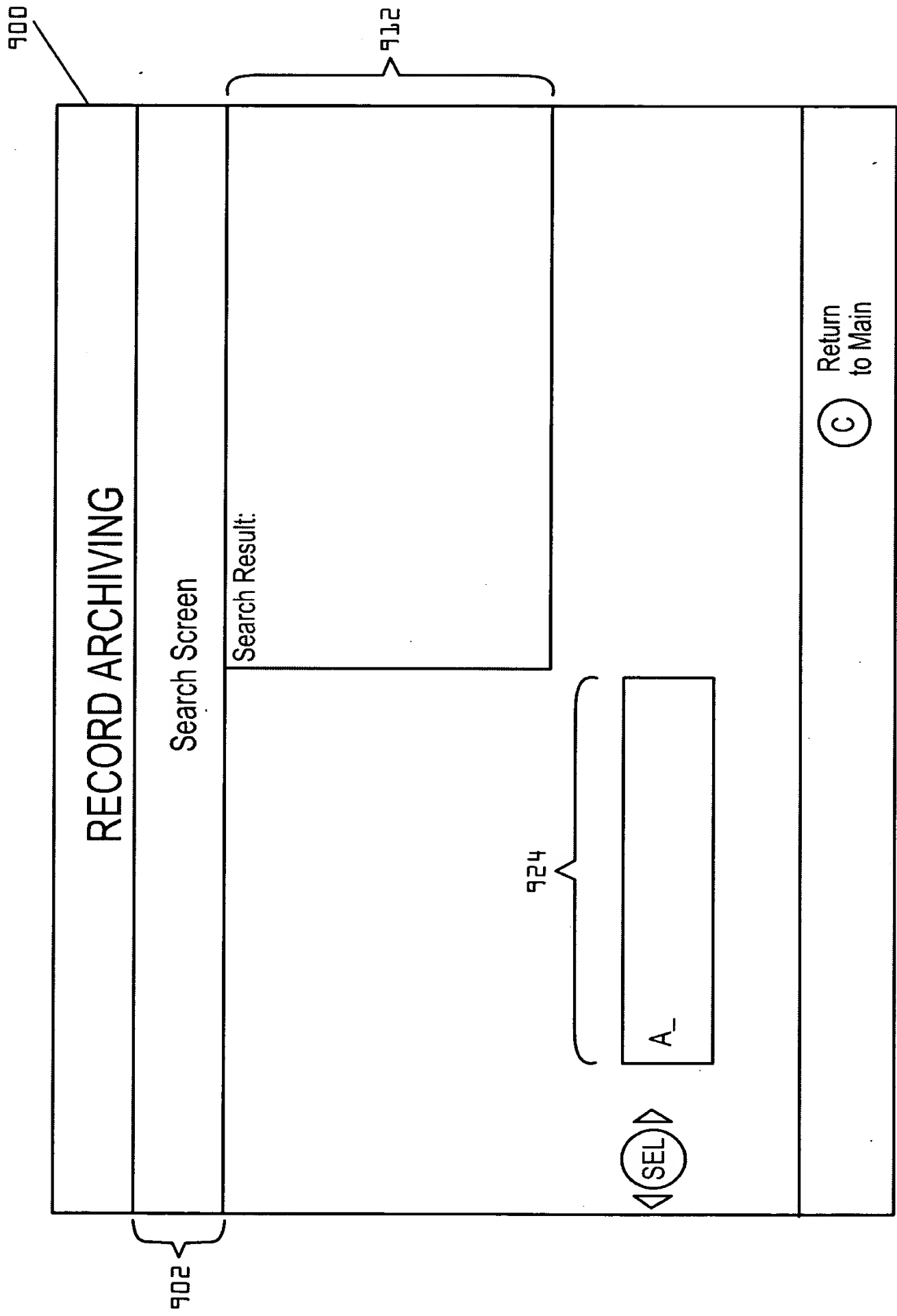
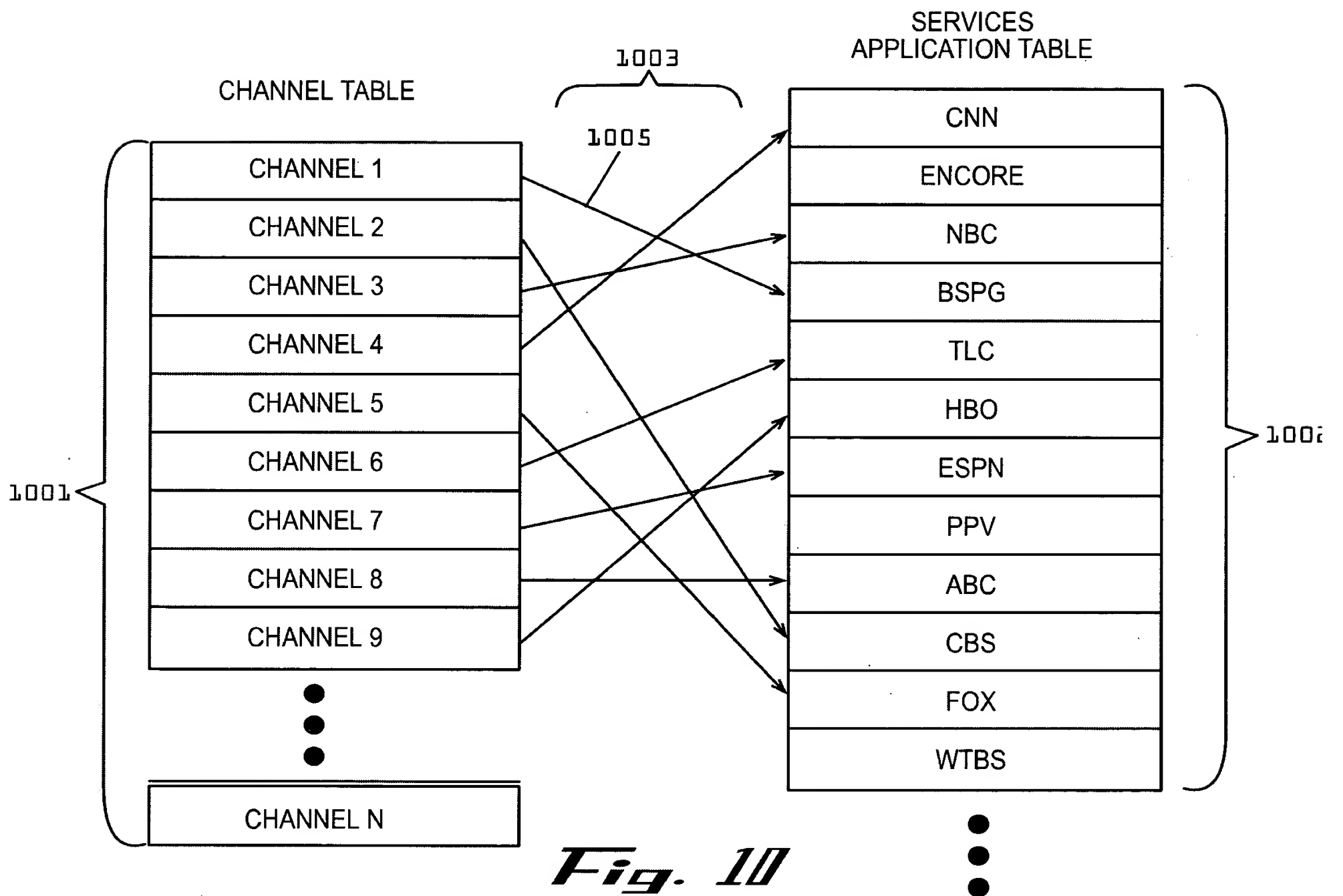


Fig. 9

SERVICES MAPPED TO A CHANNEL



INTERACTIVE PROGRAM GUIDE ACCESS TO
SERVICE GUIDE

1100

SG 01		CURRENT TV PROGRAM			
SERVICE GUIDE					
CHANNEL		2:00 PM		10 TUE 9/1 12:01 PM	
ETW 301		EXTRA		2:30 PM 3:00 PM 3:30	
PPV 400		SAVING PRIVATE RYAN		AMERICAN HISTORY X	
BSPG 1		BI-DIRECTINAL SERVICES PROGRAM GUIDE			
ETV 2		TALK SOUP		E! BEHIND THE SCENES	
TVLD 3		ONE LIFE TO LIVE		GENERAL HOSPITAL	
TUE 9/1		A BROWSE BY B		DATE C	

1101

1103

1105

Fig. 11

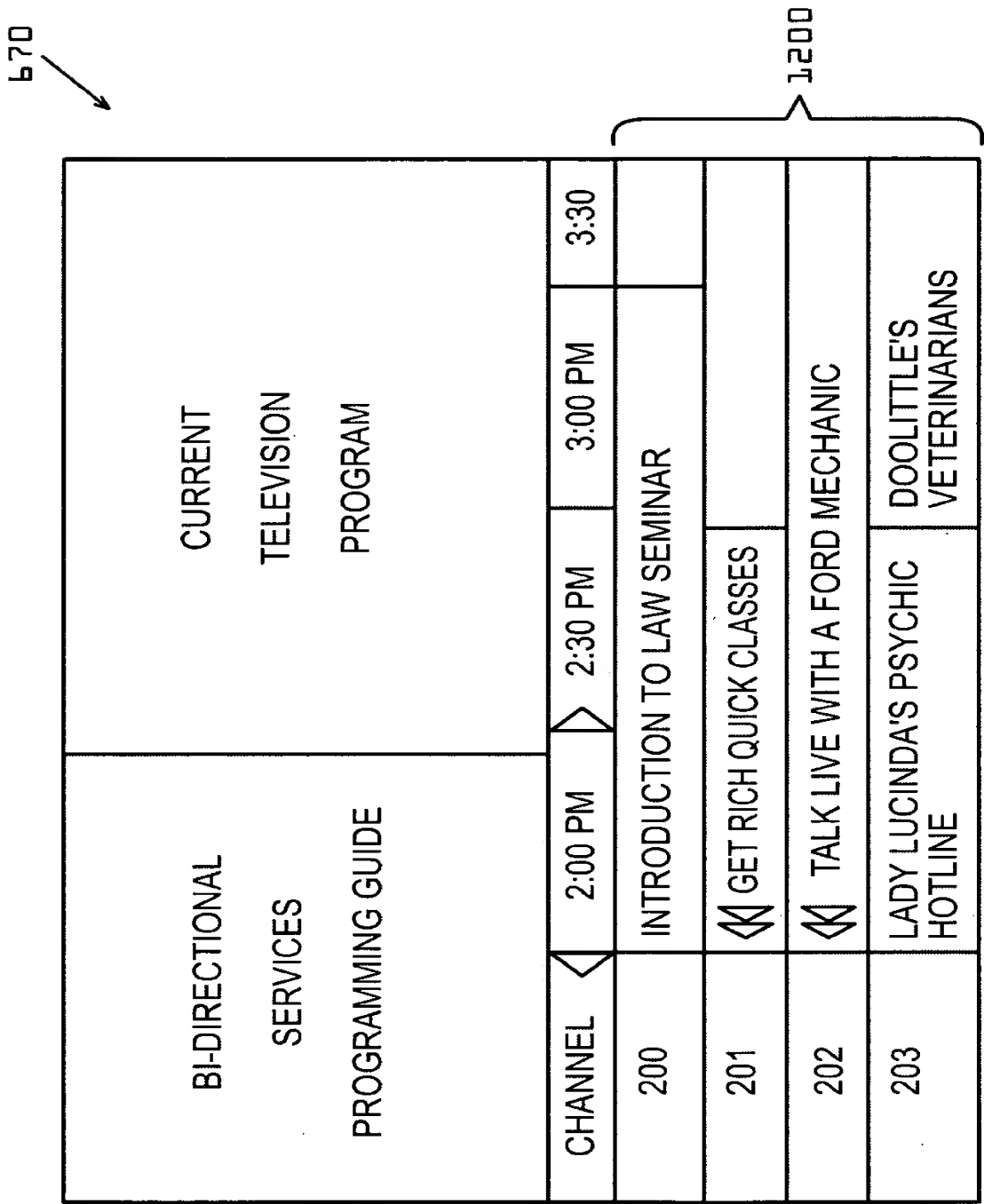


Fig. 12

BI-DIRECTIONAL SERVICES PROGRAMMING GUIDE			MARCH 23, 2001	8:37 PM
CHANNEL	SERVICE DESCRIPTION	AVAILABLE	NEXT AVAILABLE	
100	WORKOUT WITH A PERSONAL TRANNER FROM GOLD'S GYM...	YES		
101	BALLY'S GYM EXERCISES	YES		
102	WORKOUT WITH NINA	NO	APPROX 20 MINUTES	
103	GET RICH QUICK SEMINAR	IN PROGRESS	2 HOURS, 23 MINUTES	
104	PERSONAL SHOPPER - MACY'S	YES		
105	PERSONAL SHOPPER - SEARS	NO	13 MINUTES	

Fig. 13

BI-DIRECTIONAL SERVICES			
BALLY'S EXERCISE ROUTINES	MARCH 23, 2001 8:37 PM		
AVAILABLE SESSIONS	AVAILABLE	NEXT AVAILABLE	
ISOMETRICS WITH ISAAC	YES		
DEBORAH'S JAZZERCISE	IN PROGRESS	10:00 PM	
ROWING WITH THE OLDIES	NO	10:30 PM	
TAE-BO BY BILLY	YES		

Annotations:
b72 points to the first two rows of the table.
b70 points to the first row.
b73 points to the second row.
b75 points to the date 'MARCH 23, 2001'.
b77 points to the time '8:37 PM'.
b78 points to the 'AVAILABLE SESSIONS' row.
b82 points to the last three rows of the table.

Fig. 14

BI-DIRECTIONAL SERVICES	
<div><div>TAE-BO BY BILLY</div><div>Personalized Fitness Trainer Bill Smith instructs you on the Tae-Bo workout.</div><div>Billed as the Future of Fitness and hawked by numerous celebrities, Tae-Bo actually deserves the hype that it is receiving. Get the best work-out available. Bar none.</div><div>Services Fee: 30 minutes - \$30.00 one hour - \$45.00</div></div>	
PURCHASE SERVICE	PREVIOUS SCREEN

Fig. 15

1670 ↗

IPG

abc 2					
ABC News 7:00 PM - 7:30 PM Get The Latest News On Campaign 2000					
channel		7:00 PM	7:30 PM	8:00 PM	8:30 PM
etw 301		Extra	Entertainment News		Beach
ppv 400		Tae Bo	BC	Tae Bo	BC
ABC 1		ABC News	Entertainment Tonight	Who wants to be a Mil...	
FOX 2		The Drew Carey Show	Home Improvement	Family Guy	Sports
WB 3		The Simpsons	Friends	Buffy The Vampire...	
tue 7/1		a browse by	b	Date	c ↻

1676 }

Fig. 16

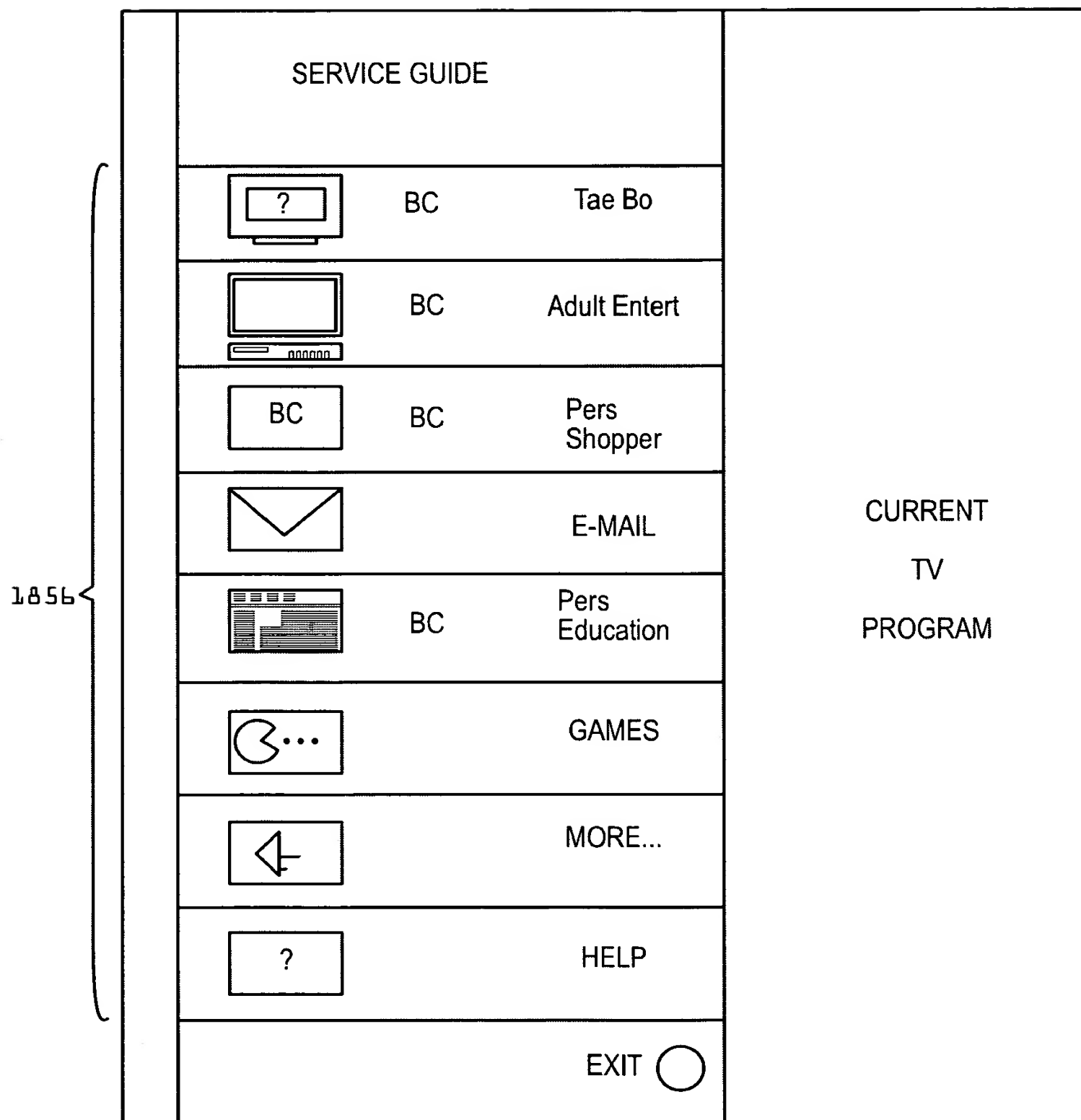
INTERACTIVE PROGRAM GUIDE ACCESS TO
SERVICE GUIDE

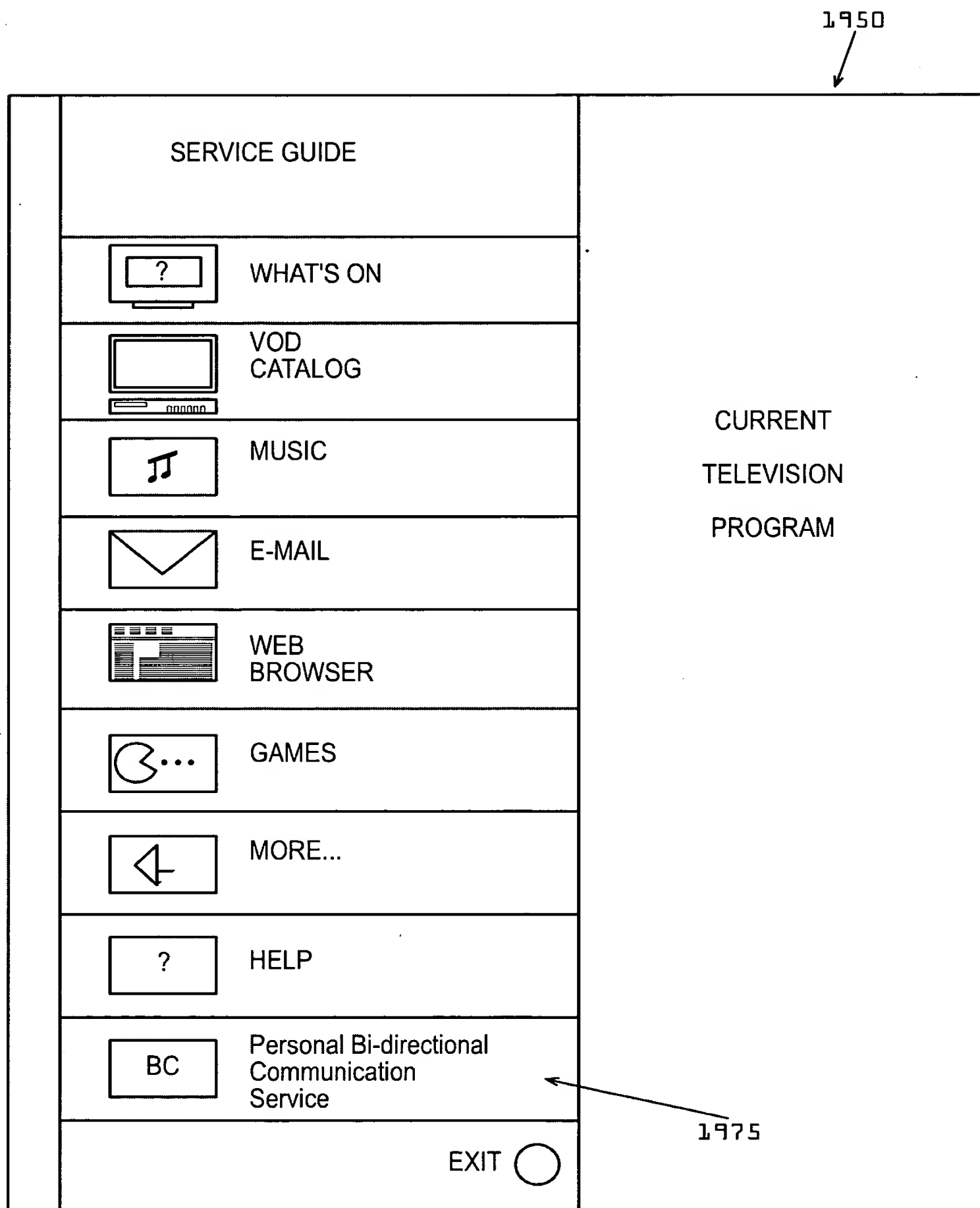
1790

SG 01		CURRENT TV PROGRAM			
SERVICE GUIDE					
CHANNEL		< 2:00 PM	> 2:30 PM	3:00 PM	12:01 PM
		10 TUE 9/1			
ETW	301	EXTRA	ENTERTAINMENT NEWS		
PPV	400	SAVING PRIVATE RYAN	AMERICAN HISTORY X		
SG	1	SERVICE GUIDE	SERVICE GUIDE	SERVICE GUIDE	SERVICE
ETV	2	TALK SOUP	E! BEHIND THE SCENES		
TVLD	3	ONE LIFE TO LIVE	GENERAL HOSPITAL		
TUE 9/1		A BROWSE BY B DATE		C ↺	

1776

Fig. 17

**Fig. 18**

**Fig. 19**

2000

20/20

YOU HAVE SELECTED ONE HOUR OF THE BI-DIRECTIONAL SERVICE ENTITLED TAE-BO BY BILL AT A COST OF \$45.00. IF THIS IS CORRECT, PLEASE SELECT O.K. BELOW.

Fig. 20

2100

PIN ENTRY

Enter your purchase PIN to confirm the purchase of your session

2140

Fig. 21

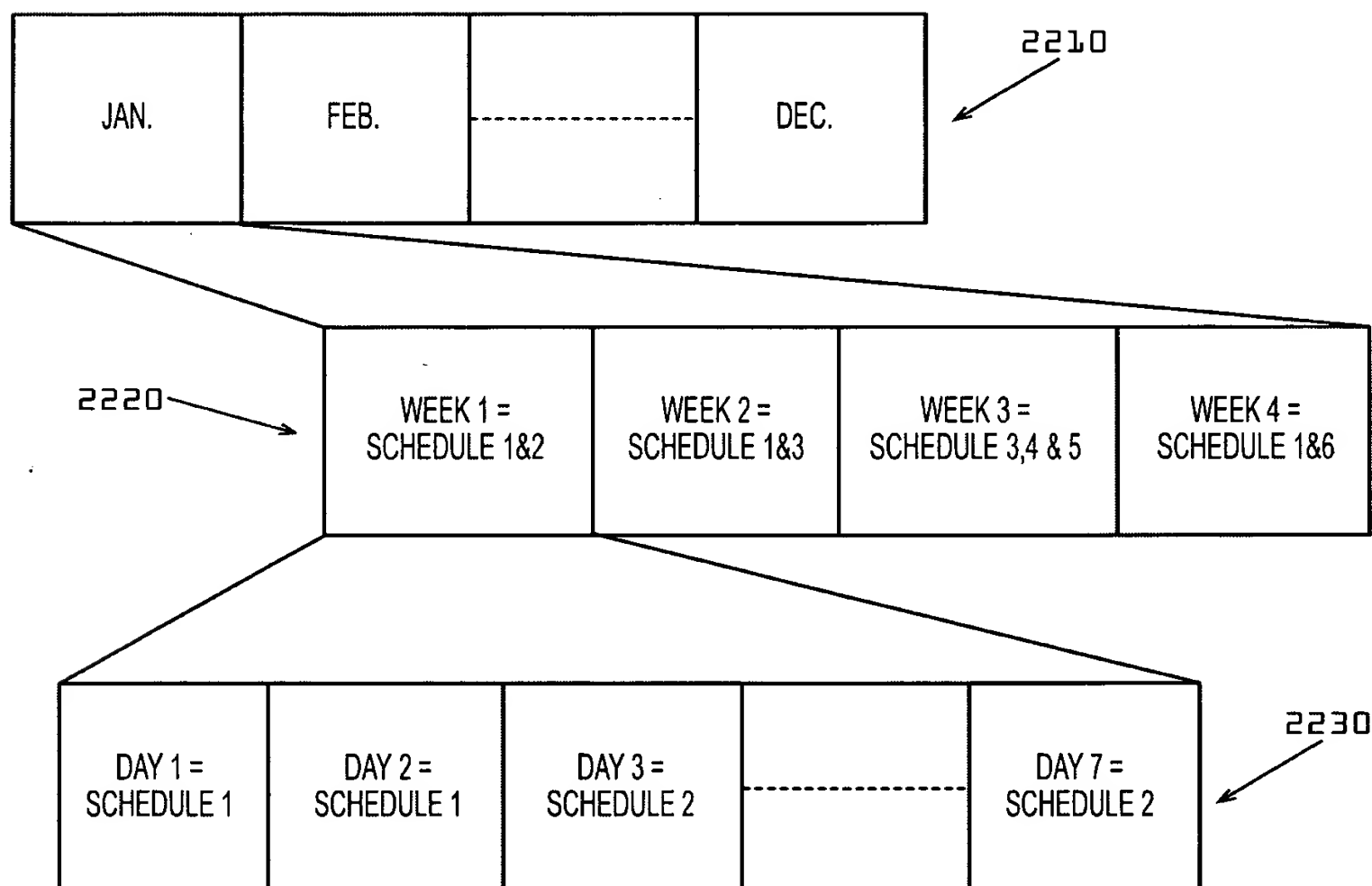


Fig. 22

**This Page is Inserted by IFW Indexing and Scanning
Operations and is not part of the Official Record**

BEST AVAILABLE IMAGES

Defective images within this document are accurate representations of the original documents submitted by the applicant.

Defects in the images include but are not limited to the items checked:

- ☐ **BLACK BORDERS**
- ☐ **IMAGE CUT OFF AT TOP, BOTTOM OR SIDES**
- ☐ **FADED TEXT OR DRAWING**
- ☐ **BLURRED OR ILLEGIBLE TEXT OR DRAWING**
- ☐ **SKEWED/SLANTED IMAGES**
- ☐ **COLOR OR BLACK AND WHITE PHOTOGRAPHS**
- ☐ **GRAY SCALE DOCUMENTS**
- ☐ **LINES OR MARKS ON ORIGINAL DOCUMENT**
- ☐ **REFERENCE(S) OR EXHIBIT(S) SUBMITTED ARE POOR QUALITY**
- ☐ **OTHER:** _____

IMAGES ARE BEST AVAILABLE COPY.

As rescanning these documents will not correct the image problems checked, please do not report these problems to the IFW Image Problem Mailbox.